

# Red Dot Award: Design Concept 2024

## Winner Package

Winners of the distinction "Red Dot: Best of the Best" will be offered the following benefits.



**reddot** winner 2024  
best of the best

## Red Dot: Best of the Best

### Red Dot winner label

Use of the Red Dot: Best of the Best label for the whole lifecycle of your award-winning design concept.

### Red Dot Design Yearbook

Publication of the award-winning design concept on a double page (Deluxe) as well as an exclusive designer profile with interview on a page in the Red Dot Design Yearbook 2024/2025. On request an expanded two double page spreads (Premium) of the award-winning design concept.

### Online exhibition

Presentation of the award-winning design concept in the Winners section on the Red Dot website with images and text for at least one year.

### Winner exhibition

Presentation of the award-winning design concept with images and text in the Red Dot Design Museum Singapore for about one year.

### Register to the Red Dot Award: Product Design

Free registration of one product to the Red Dot Award: Product Design 2025. The registration is open for products that are manufactured using an industrial production process and have been launched on the market between 1 January 2023 and 1 June 2025.

### Further services

The Winner Package also includes one Red Dot trophy, two award certificates, and media support.

### Costs: SGD 6000

(Next Gen Discount: 30% off)

## Upgrades

- **Red Dot Design Yearbook 2024/25**  
Expanded entry for winners  
  
Premium (2X Double Page)  
+SGD 3800 to the Winner Package
- **Additional Certificates**  
+SGD 75 per Red Dot: Best of the Best certificate
- **Additional Yearbooks**  
More information will be available at a later date.
- **Enhanced presentation at Red Dot Design Museum Singapore**  
Fees based on size of prototype/mock-up. More information will be available at a later date.

# Red Dot Award: Design Concept 2024

## Winner Package

Winners of the distinction "Red Dot" will be offered to following benefits.



reddot winner 2024

## Red Dot

### Red Dot winner label

Use of the Red Dot label for the whole lifecycle of your award-winning design concept.

### Red Dot Design Yearbook

Publication of the award-winning product on half page (Basic), on request one page (Superior), or double page (Deluxe) in the Red Dot Design Yearbook 2024/25.

### Online exhibition

Presentation of the award-winning design concept with images and text in the online exhibition for at least one year.

### Winner exhibition

Presentation of the award-winning design concept with images and text in the Red Dot Design Museum Singapore.

### Register to the Red Dot Award: Product Design

Free registration of one product to the Red Dot Award: Product Design 2025. The registration is open for products that are manufactured using an industrial production process and have been launched on the market between 1 January 2023 and 1 June 2025.

### Further services

The Winner Package also includes two award certificates and the media support.

### Costs: SGD 4000

(Next Gen Discount: 30% off)

## Upgrades

- **Red Dot Design Yearbook 2024/25**  
Expanded entry for winners

Superior (Full Page)  
+SGD 500 to the Winner Package

Deluxe (Double Page)  
+SGD 1500 to the Winner Package

Premium (2X Double Page)  
+SGD 3800 to the Winner Package

- **Additional Certificates**  
+SGD 55 per Red Dot certificate
- **Additional Yearbooks**  
More information will be available at a later date.
- **Enhanced presentation at Red Dot Design Museum Singapore**  
Fees based on size of prototype/mock-up. More information will be available at a later date.